

Bakehouse Ltd. deploys FILEminimizer Server and Saves on Storage Space with Optimized Microsoft Office and Image Files

Steinhausen, January 13th 2010: Bakehouse Ltd, UK's leading supplier of authentic Continental bakery products, counts on balesio's FILEminimizer technology and implements its new storage solution - FILEminimizer Server. Thanks to file optimization Bakehouse now saves enormous storage space and costs.

FILEminimizer Server by balesio is following a novel approach to save on corporate storage space and costs: File Optimization. This technology determines if Microsoft Office and image files are saved in optimal form on the file server. Frequently, this is not the case and especially Microsoft Office and image files take up, unnecessarily, a lot of storage space on servers. The FILEminimizer technology optimizes each single file at the single file level. Both quality and file format are retained and only the file size is reduced, by up to 98%, thanks to the FILEminimizer technology. Often "File Optimization" can achieve storage space reductions on servers of globally over 70% enabling companies to save enormous storage space and running costs. *"File Optimization is a novel and highly efficient approach to reducing storage space and saving storage costs",* explains Nate Anderson, balesio Product Manager for the UK, *"In contrast to Virtualization and Deduplication, File Optimization allows for gaining back expensive storage space immediately and cost-effectively. File Optimization can take place without investments in new hardware and without the need to change existing IT environments."* This is now going to become reality within Bakehouse Ltd. The responsible IT Administrator is using FILEminimizer Server directly on the central file server to optimize Microsoft Office and image files, while the actual optimization process can run also at a specified time using the build-in scheduler. Thanks to multi-core optimizations and the intelligent multi-layer security concept, fluent and fast optimization runs of even very high data volumes are guaranteed. Apart from the enormous storage space reductions, Bakehouse Ltd. experiences further benefits. Backup processes are accelerated, backup windows are getting bigger again and bandwidth and network costs are improved.

More information about the usage of the FILEminimizer technology as well as application scenarios, Customer Case Studies, White Papers and free evaluation versions are available here: www.balesio.com/fileminimizerverser.

About balesio AG:

balesio AG is an internationally leading Swiss software company which offers standard software of the highest quality and reliability. balesio develops and sells company solutions in the areas of data compression and file server and storage optimization with the applications FILEminimizer and FILEminimizer Server. balesio software has been sold already in over 130 countries worldwide and is nowadays successfully used in small and medium-sized companies, universities, public institutions as well as by a vast majority of Fortune 500 companies.

Press Contact:

-Public Relations-

Email: press@balesio.com

Toll-free (US): +1 877 264 6471

Toll-free (UK): 0800 3030 7070

International Phone: +41 (0) 43 501 49 - 00