

balesio releases FILEminimizer SDK, provides embeddable native file optimization solution for enterprise storage and content systems

STEINHAUSEN, SWITZERLAND, September 1st, 2010 – balesio AG, the leading provider of native format optimization solutions for unstructured data, today officially announces the release of FILEminimizer SDK, a powerful software development kit (SDK) which allows for balesio's native format optimization technology to be embedded into corporate storage systems and applications. When integrated in applications such as enterprise content management systems (ECM), FILEminimizer SDK reduces the size of unstructured documents and files anywhere from 40 - 80% through its content-aware, native optimization process. The FILEminimizer technology, in contrast to zip technology, ensures files remain in their compressed / optimized form throughout the whole document lifecycle, leading not only to reduced storage costs but also to greater storage efficiency across primary and backup storage and to better network utilization. FILEminimizer SDK is flexibly designed and provides a comprehensive set of APIs to easily integrate native file optimization both as an in-band process or a post process.

balesio's CEO, Daniel Bernard, to the new release: *"With corporate data growing relentlessly, any company is struggling with storage restrictions, system-dependent size limitations or is hitting a storage threshold. The native optimization of files either as an in-band process or as a post process in these closed systems allows companies to reduce the storage footprint in these expensive systems and achieve a much more efficient use of precious storage capacities. FILEminimizer SDK is made exactly for that purpose."*

Being a software-only solution, FILEminimizer SDK can be embedded into a vast variety of systems and applications. Its native file optimization process does not require any rehydration of data afterwards and is therefore completely platform independent: optimized files can be shifted, migrated, stored and shared after optimization without any limitations. More information about FILEminimizer SDK and its native format optimization technology are available on: <http://www.balesio.com>

Apart from FILEminimizer SDK balesio offers FILEminimizer Server to reduce data volume on file servers and storage systems like SAN and NAS as well as FILEminimizer SharePoint for optimization of SharePoint content and a desktop/client version which integrates into email communication systems such as Microsoft Outlook and Lotus Notes.

About balesio AG

balesio AG is an internationally leading Swiss software company which develops and sells enterprise solutions in the areas of data reduction and file server and storage optimization with the applications FILEminimizer, FILEminimizer Server, FILEminimizer SharePoint and FILEminimizer SDK. balesio software has already been sold worldwide and is successfully used in small and medium-sized companies, universities, public institutions as well as by a vast majority of Fortune 500 companies already.

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