

Return on Investment Analysis (ROI) - FILEminimizer™ SERVER

Initial Situation / Problem

This analysis evaluates the benefits of FILEminimizer SERVER for a sample company. This company uses MS Office files (Word, Excel, PowerPoint) for Marketing, Support, Administration as well as Sales. There are 1,000 GB of optimizable files saved on one of the company's file servers. Everytime an office file is saved, storage costs are increased. As office files are made for sharing, and are often sent back and forth via email, there are additional costs for Exchange / Domino servers (on-/outboxes). We assume a Total Cost of Ownership (TCO) for the company of US \$10 per GB/month (incl. storage cost, energy for hardware cooling, data transfer, backup and security scans etc.). This sample company is looking for a solution to use storage in a more cost-efficient way.

Solution

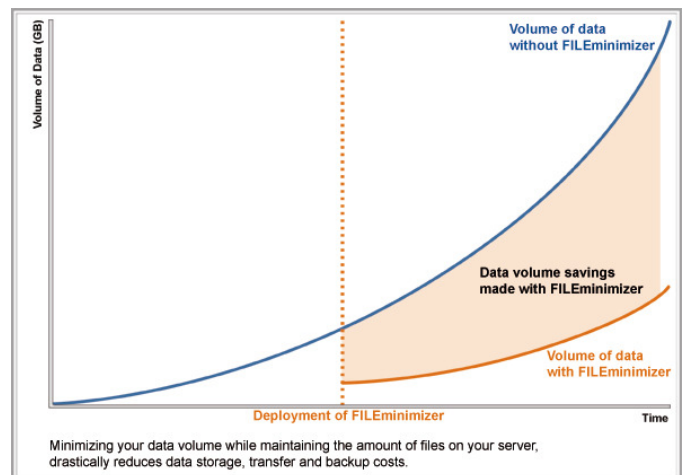
FILEminimizer SERVER	\$ 1,999.00
Total investment	\$ 1,999.00

This investment enables the company to use FILEminimizer directly on their file/exchange server. Every MS Office file can be replaced by an optimized copy which is compressed by up to 98 %. The IT administrator gains back unnecessarily lost storage with just one click. In the case of this company the average compression rate is 70%. Our example illustrates that after optimization has taken place our company has gained 700 GB of extra storage space and that this was achieved without losing any information.

Return on Investment – Calculation

Storage occupied by office files	1,000.00 GB	(1 TB)
70% compression rate	- 700.00 GB	(0.7 TB)
Storage used with FILEminimizer	300.00 GB	(0.3 TB)
saved storage space	700.00 GB	(0.7 TB)

Total storage cost of ownership (TCO) US \$ 10 per GB/month per 700 GB
= cost savings per month **\$ 7,000.00**



Return on investment after:	Year 0	Year 1	Year 2	Year 3
Investment	-\$1.999,00			
savings per year		\$84.000,00	\$84.000,00	\$84.000,00
interest (est. cost of capital)		10%	10%	10%
Net present value (NPV)		\$ 74.364,64	\$ 143.786,12	\$ 206.896,57
Return on Investment (Rol):		3720%	7193%	10350%

The initial investment of US \$ 1,999 has been paid off immediately!

Final comment:

The calculation shows that an investment in FILEminimizer SERVER pays off immediately. The Net present value (NPV) is positive from the beginning and the Return on Investment (ROI) is a multiple of the initial investment. It must be highlighted that the results of this study have been calculated on the basis of the FILEminimizer optimization process only taking place once a year. If we change this variable, it stands to reason that the results will be even higher and therefore more promising for the company and would eventually lead to an even higher ROI.

Please consider that this is a model case whose basic assumptions might not apply to your organization. If you let us know the details of your organization we would be pleased to calculate your personal Rol for an investment in FILEminimizer. Please contact: sales@balesio.com.

THIS WORD FILE HAS BEEN COMPRESSED BY 91,5% USING FILEminimizer!