



"Thanks to balesio's FILEminimizer SharePoint, we are able to keep our corporate documents database volume in our SharePoint database down."

Olivier Freytag
Project Manager and SharePoint
Architect
Groupe SEB

Key Highlights

ORGANISATION:

Groupe SEB
24,270 employees worldwide

SHAREPOINT ENVIRONMENT:

SharePoint used in a farm with 2
Web front-end servers

INDUSTRY:

Small Domestic Appliances and
Cookware

CHALLENGES:

- Growing data volume of unstructured MS Office files in SharePoint database
- Increased complexity in management of SharePoint storage
- Constraints on network, bandwidth and performance

SOLUTION:

Balesio FILEminimizer SharePoint integrated seamlessly into 2 SharePoint collections

ACHIEVED RESULTS:

- On-the-fly Native Format Optimization (NFO) of files without end-user interaction
- 35% reduction of SharePoint storage through on-the-fly optimization
- Performance increase through retrieval of optimized files

Groupe SEB reduces SharePoint file storage by 35% with balesio AG's on-the-fly SharePoint optimization solution

With operations in almost 150 countries, Groupe SEB is today the world leader in Small Household Equipment with a wide, diversified product range and an exceptional brand portfolio. In 2010, Groupe SEB sold over 200 million products and generated €3.6bn in revenue with almost 25,000 employees. The IT department in France implemented balesio AG's dedicated optimization solution FILEminimizer SharePoint to reduce MS Office documents and image data growth in SharePoint file storage and optimize SharePoint performance.

CUSTOMER PROFILE

Groupe SEB is headquartered in Lyon, France and is present in almost 150 countries with over 20 strong brands. To exchange information and enhance marketing communication, Groupe SEB relies on the Microsoft SharePoint platform (MS SharePoint 2010 Standard Edition).

THE CHALLENGE: GROWING SHAREPOINT FILE STORAGE VOLUME

Being a marketing-focused organisation with over 20 brands, Groupe SEB frequently creates PowerPoint decks, Word documents and Excel tables and saves them on the SharePoint portal. While this is necessary, this unstructured MS Office data volume easily blows up SharePoint databases and takes up a lot of valuable SharePoint space. Heavy files also put a heavy constraint on the communication bandwidth, network traffic and backup system when they are retrieved from SharePoint.

THE SOLUTION: FILEMINIMIZER SHAREPOINT

Groupe SEB chose to tackle the problem directly at the source before files are stored for the first time on the SharePoint database using balesio's on-the-fly optimization solution FILEminimizer SharePoint. This solution is split into two parts; a file monitoring console (CAC) and an

optimization component (OS). Groupe SEB installed the file monitoring console on both of its Web front-end servers to monitor file uploads from currently 300 users. The optimization component is installed on an application server of the same farm to speed up optimization processes.

BUSINESS BENEFITS

Shortly after the deployment of this entirely transparent solution which requires no client installation, Groupe SEB reduced its SharePoint storage requirements significantly by 35%. Each time one of the 300 users uploads a file to SharePoint, it is automatically optimized and, depending on its contents, reduced by 50-90%. Apart from significant SharePoint file storage savings, network traffic and bandwidth could also be reduced and optimized, as permanently smaller unstructured files on SharePoint are also much smarter in the network. For Olivier Freytag, Project Manager and Sharepoint architect at Groupe SEB, it is a true success story: "Thanks to balesio's FILEminimizer SharePoint, we are able to keep our corporate documents database volume in our SharePoint database down. We are looking forward to using it for PDF files soon".

Disclosure: The optimization of PDF files has meanwhile been released.