

## ***Now with Facebook integration: Free and social image compression tool FILEminimizer Pictures 3.0 released***

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**Steinhausen, December 2nd 2010:** balesio AG releases today version 3.0 of its image compression tool, FILEminimizer Pictures. The new version is completely free and now offers integrated uploading of optimized images directly to Facebook®. FILEminimizer Pictures 3.0 optimizes digital photos and images and achieves file size reductions by up to 98% without zipping. For example, a JPEG photo with a size of 5MB can be reduced to only 0.1MB.

### ***Powerful technology***

The high compression is achieved through balesio's innovative native format optimization technology. This technology can optimize even already compressed files such as JPEG images. The native image file format is preserved during the whole optimization process making a subsequent decompression redundant.

### ***Free***

FILEminimizer Pictures 3.0 is distributed as a free full version.

### ***Social***

FILEminimizer Pictures 3.0 now offers an integrated upload button to Facebook. It allows Facebook users to directly upload optimized photos to their account saving them a lot of valuable time. The software supports batch optimizations to optimize whole photo albums at once and features a powerful search wizard as well.

FILEminimizer Pictures 3.0 can be downloaded for free from the following link:

<http://www.balesio.com/FILEminimizerpictures>

The software supports images in the formats JPEG, GIF, TIFF, BMP, PNG and EMF. The program has a multilingual interface and is offered in English, German, French, Italian and Spanish.

Media files (boxshots, screenshots, etc.) are available from:

<http://www.balesio.com/corporate/eng/press.php>

About balesio AG:

balesio AG is an internationally leading Swiss software company which develops and sells enterprise solutions in the areas of data reduction and file server and storage optimization with the applications FILEminimizer, FILEminimizer Server, FILEminimizer SharePoint and FILEminimizer SDK. balesio software has already been sold worldwide and is successfully used in small and medium-sized companies, universities, public institutions as well as by a vast majority of Fortune 500 companies already.

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