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SCHOOL DISTRICT CUTS PRIMARY STORAGE BY 50% WITH BALESIO FILEMINIMIZER

balesio's FILEminimizer Server Educates New Jersey School on Unstructured Data Reduction

London, UK – 11th October 2011 - [balesio AG](#), balesio AG, the leading provider of native format optimisation solutions for unstructured data, has once again successfully helped a frustrated organisation significantly reduce the size and impact of its unstructured data. The [Mahwah Township Public Schools](#) is a comprehensive community public school district that serves students from Mahwah, New Jersey, from kindergarten through to twelfth grade. With balesio's [FILEminimizer Server](#) software the school district has achieved an average of 50% data reduction on expensive primary storage, a total reduction of several hundred GBs of unstructured data, and also flattened the growth rate of these files through ongoing optimisation.

With six schools, close to 3,500 students, and over 250 teachers relying heavily on PowerPoint, Word and Excel as well as images and PDF files for educational purposes, the amount of unstructured files that is created and stored on the district's costly primary storage is immense. Furthermore, the growth rate of this data was a real issue and Carlos Rosa, the schools' IT administrator, was faced with ever-growing storage requirements despite having a tight (public) budget. Financing this increasing unstructured data flood was not an option.

The school district chose to tackle the problem at source and chose FILEminimizer Server. The software's ability to reduce the size of unstructured files by up to 90% immediately put the school district in a position to fight this sprawling problem. Rosa confirms: "The extensive use of Microsoft Office files, images and other unstructured data is normal in the education space but despite our best efforts it was getting out of hand. Thanks to FILEminimizer Server we have reduced our storage footprint by an average of 50%, releasing several hundred GBs of existing primary storage space that was until then unnecessarily locked."

Shortly after deploying FILEminimizer Server, the performance of the email network improved as bandwidth needs were dramatically reduced since optimised, permanently smaller unstructured files

were now being shared. For Rosa the benefits are tangible: "Thanks to balesio we have been able to postpone the purchase of additional storage capacity. FILEminimizer Server paid back for itself as soon as it was installed and it has made a tremendous difference to our IT budget and to our network performance."

"What many datacentre administrators don't realise is that there is an easy, quick and cost-effective way to make their storage work smarter and that is by eliminating unnecessary 'bloat' in unstructured data," Christoph Schmid, Chief Operating Officer at balesio. "Why carry excess weight when you can have a leaner and easier to manage storage infrastructure?"

About balesio AG

balesio AG is a fast-growing provider of innovative data reduction technology and storage optimisation solutions that enable organisations to release up to 85% of their existing storage capacity to achieve significant, permanent storage cost savings. Headquartered in Switzerland, the company delivers primary storage optimisation as well as integrated solutions for SharePoint, Microsoft Exchange and Lotus Notes under the brand FILEminimizer. balesio products are sold worldwide and have already helped small and medium-sized companies, universities, public and government institutions as well as the vast majority of Fortune 500 companies get more from their storage investments. For further information please visit www.balesio.com.